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HILTON ROCHESTER MAYO CLINIC AREA HOTEL HONORED WITH THE PRESTIGIOUS CONNIE AWARD FOR THE SECOND CONSECUTIVE YEAR

Recognized by Hilton Worldwide as the #1 Hilton Hotel in North America within the category of 500 guestrooms or less.

Rochester, Minn. (April 24, 2023) - Hilton Rochester Mayo Clinic Area has again been awarded the prestigious Connie Award by Hilton Worldwide for the second consecutive year. The hotel, managed by Croft Hospitality is located in the heart of downtown Rochester and is recognized for its service excellence and seamless operations.

"We compete to be number one" said Miki Radovanovic, Chief Operating Officer at Croft Hospitality. "Our employees gain a sense of empowerment and accomplishment when we are able to achieve our goals and be recognized for that. We are proud of the unified operations that we have created and also for our ability to prioritize the needs of our guests."

The Connie Award is the highest award granted by Hilton Worldwide. The winner of the award is selected based on a combined ranking of overall experience and overall service, in addition to quality assurance audits, measuring cleanliness, hotel condition, compliance with brand standards and property accommodations.

"To receive the Connie Award even once, is a true accomplishment in itself" said Andy Chafoulias, Chief Executive Officer of Croft Hospitality. "To be one of the very few hotels who are able to boast about receiving the award a second time, is an even more unique and recognized opportunity. This award is a true testament to the outstanding dedication of our employees and their abilities to provide award-winning hospitality."

Hilton Rochester will proudly display the 2022 Connie Award statue in its lobby, alongside the hotels 2021 Connie Award.

"On behalf of Croft Hospitality, we would like to provide a heartfelt thank you to each of our employees at Hilton Rochester for their relentless dedication to be recognized as the best. We look forward to celebrating this accomplishment and continuing to pave the path of great hospitality" concluded Radovanovic.

About Hilton Rochester Mayo Clinic Area

Hilton Rochester Mayo Clinic Area, Rochester's award-winning luxury hotel located in the heart of downtown Rochester. The hotel features 264 guestrooms, along with more than 20,000 square-feet of high-tech conference space. Located just two-blocks from the world-renowned Mayo Clinic, the hotel provides heartfelt experiences and upscale accommodations, to the visitors of Rochester. For additional hotel information visit www.rochestermayoclinicarea.hilton.com

About Croft Hospitality

Croft Hospitality is a recognized hotel management company, specializing in branded and independent luxury boutique properties. The company was established by Andrew Chafoulias in 2018 with a focus on creating world-class guest experiences, as well as, providing third-party hotel management. Croft Hospitality's current portfolio showcases more than \$230M in hotel assets and \$35 million in annual revenue. For additional company information visit www.crofthospitality.com.